



EU Data Act Disclosure

1. Product description: **Sharp Roku TV**
2. Name and address of manufacturer: Sharp Consumer Electronics Poland sp. z o.o.
Ostaszewo 57B, 87-148 Łysomice, Poland
3. Applicable EU regulation: Regulation (EU) 2023/2854 (EU Data Act)

We, Sharp, as the manufacturer of the specified product, confirm that the information presented in the disclosure table below is accurate and corresponds to the EU regulation mentioned above.

Compliance Area	Legal Reference (EU Data Act)*	Question	Manufacturer Response
Data Type & Format	3(2)(a-b)	Please describe the type of data generated by the connected product (e.g., sensor readings, logs, user-entered info).	User information collected through Roku Services including streaming data, device usage, and interactions.
		Please specify the format of the data (CSV, JSON, XML, proprietary).	Proprietary formats as per Roku Privacy Policy.
		Please estimate the volume of data generated per day/week/month.	Please refer to the Roku Privacy Policy, which is publicly available by the link: https://docs.roku.com/published/userprivacypolicy/ .
		Is the connected product capable of generating data continuously and in real time? (Yes/No, please explain)	Yes, Roku devices generate data continuously and in real time.
Data Storage & Retention	3(2)(c)	Where is the data stored (on-device, remote server, hybrid)?	Mostly on remote servers, some limited data may be stored locally.
		What is the intended data retention period?	Please refer to the Roku Privacy Policy, which is publicly available by the link: https://docs.roku.com/published/userprivacypolicy/ .
		If the retention period is assumed rather than fixed, please explain the basis for this assumption.	
Data Ownership & Access	3(2)(d), 4(1)	Who is the holder of the generated data (organisation, entity, or third party)?	Roku.
		Does any entity other than the above-mentioned one control access to the data?	No
		Does Sharp Consumer Electronics Poland Sp. z o. o. have access to the data generated?	No

		How the user may access, retrieve or erase the generated data?	Roku has an existing privacy portal through which users can request a copy of their data and/or the deletion of their data. See here https://privacy.roku.com/contact/ (with account) and https://privacy.roku.com/contact/anonymous (without account).
		Can the user directly access, retrieve, or erase the data?	Currently no. This option will be provided before 2026.09.12
Technical Means of Access	3(2)(d)	What technical means (API, dashboard, file export tool) are available to access, retrieve, or erase the data?	Roku has an existing privacy portal through which users can request a copy of their data and/or the deletion of their data. See here https://privacy.roku.com/contact/ (with account) and https://privacy.roku.com/contact/anonymous (without account).
		Are these means machine-readable and interoperable?	See answer above
		Are they based on open standards?	See answer above
Terms of Use for Access	3(2)(d)	What are the terms of use for accessing, retrieving, or erasing the data?	Please refer to Roku Account Terms by the link https://docs.roku.com/published/usertermsandconditions/
		Are there charges (fees) or conditions?	Free
		How frequently are the data access, retrieve, erase mechanisms updated? Are users notified of any changes in data processing?	Please refer to Roku Account Terms by the link https://docs.roku.com/published/usertermsandconditions/
Quality of Service	3(2)(d)	What service levels (availability, uptime, support) apply when accessing, retrieving, or erasing data?	Please refer to Roku Account Terms by the link https://docs.roku.com/published/usertermsandconditions/
		How quickly will requests from users be fulfilled?	Please refer to Roku Account Terms by the link https://docs.roku.com/published/usertermsandconditions/
		Are there contingency measures if systems are unavailable?	Please refer to Roku Account Terms by the link https://docs.roku.com/published/usertermsandconditions/
Related services	3(1), 3(3), 4(1)	Is the product linked to any additional digital services (e.g., mobile applications, cloud platforms, analytics systems)?	Yes, including Roku mobile apps, cloud services, and analytics systems.
		Who is the service provider of related services?	Roku.
		Will related service data be shared with other entities?	Not specified in the declaration.

		Does the service provider, when pursuing its own purposes for data processing, have a legal basis for processing users' personal data in accordance with the requirements of Articles 6 and 9 of the GDPR? If so, please indicate what those legal bases are.	
General	1, 3(1)	Is there a designated person within your organization responsible for ensuring compliance with the obligations introduced by the EU Data Act (Regulation EU 2023/2854)? If yes, please provide contact details.	Sharp official compliance representative authorized person, email address DataAccessRequest@sharpconsumer.eu

* Regulation (EU) 2023/2854 of the European Parliament and of the Council of 13 December 2023 on harmonised rules on fair access to and use of data and amending Regulation (EU) 2017/2394 and Directive (EU) 2020/1828 (Data Act)

Supplier Name: Sharp Consumer Electronics
Poland Sp. z o. o.

Authorised representative: Kamil Gorczyca

Position: Certification Specialist

Date: 5.12.2025

Signature:

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